



MAY 2013 Corporate **BROADCAST**

ANSA TECHNOLOGIES MARKS PERFORMANCE MILESTONE

500 Days and Counting...

On March 31st 2013, ANSA Technologies Limited achieved '500 Days without any Lost Time Incidents,' which is a well deserved milestone, and a direct result of hard work and commitment from both the strategic and operational staff at "ANSA Tech".

Over the years, Safety Awareness at ANSA Technologies Limited has grown considerably. Additional Safety Training/Workshops and Safety Competitions have helped create active and fun participation from all employees with the intent to further highlight the importance of safety and good practices on a daily basis. Topics were designed to encourage employees to practice safety not only at work but at their homes as well.

"At ANSA Tech we believe that if we can get the employees to take safety to their homes it will eventually be adopted by the communities and return to the various jobsites nationwide, making Trinidad and Tobago a truly safe working environment." – **Nigel Viarruel, HSE Advisor – ANSA Technologies Limited**

With standards set high, management took a decision to drive safety at all levels within the organization. Safety is the first topic discussed at ALL board meetings and monthly management meetings. The HSE Committee also consists of members of the management team. In 2012 safety related KPI's were included in the Management's Team Appraisal System and managers are also required to conduct Monthly Safety Inspections and report any non-conformances.

"Reaching this goal was not an easy task; however at ANSA Technologies Limited



we are committed to this principle and will work together as we work towards '1000 days without Lost Time Incidents' and beyond!" – **Nigel Viarruel, HSE Advisor – ANSA Technologies Limited**



From left to right: Ms. Dian Santana, Local Buyer – Procurement Department; Mr. Nigel Viarruel, HSE Advisor and Ms. Tamara Thompson, Quality Assurance and Corporate Social Responsibility Officer stand proudly at ANSA Tech's Health and Safety Week, which is just one of the many projects that the company has rolled out to create and maintain safety awareness. Ms. Santana, Mr. Viarruel and Ms. Thompson are members of ANSA Tech's HSE Committee

HEALTH AND SAFETY WEEK @ ANSA TECHNOLOGIES LIMITED

"Safety is the Way of Life"

ANSA Technologies Limited hosted its first Health and Safety Week from March 25th to the 28th 2013 at their Cipero Road, San Fernando offices. The event, themed 'Safety is the Way of Life,' was aimed at educating employees, customers and the surrounding community on their Health, Safety and Environmental practices in addition to the services offered by the company, which can be applied for commercial and residential use.

Their week of activities included basic Cardiopulmonary Resuscitation (CPR)

Training, various medical testing for attendees, cancer screening tests, eye examinations, blood pressure and glucose testing, simulated tests on the effects of drunken driving and nutritional advice on proper eating habits.

They showcased environmental lines which include Munox SR and Cork-sorb, gave real time demonstrations on how to contain and eliminate oil and chemical spills, educated participants on our existing lines from Kimberly Clark for our newest line of Personal Protective Equipment PPE and highlighted the different equipment used to detect noise pollution and air contaminants.

In addition to an ANSA Technologies display booth, other exhibitors included:

- Cancer Society
- Trinidad & Tobago Fire Services
- South Coast Medical
- Optometrist Today
- Kimberly Clark
- Rose Environmental
- Trinidad Tissues
- OSH Agency
- AMCO Distributors – Health and Wellness Division
- Arrive Alive
- Expert Fire Safety Consultants



//// REGIONAL NEWS

ANSA McAL STRENGTHENING MANAGEMENT TEAM



President and CEO of ANSA McAL (Barbados) Ltd. Mr. Nicholas Mouttet (left) addressing managers and facilitators during the official launch of the company's Management Training Programme

ANSA Barbados Launches New Training Programme

ANSA McAL (Barbados) Ltd. has launched a new training programme aimed at enhancing the competencies of its managers. Twenty-one Managers are participating in this year's programme and were selected from Trimart Supermarkets, McEneaney Quality Inc., Bryden Stokes Ltd. and the Barbados Head Office.

Speaking during the official launch at Bryden Stokes' Wildey, St. Michael office, Chief Executive Officer and President of ANSA McAL (Barbados) Mr. Nicholas Mouttet, said it was designed to be responsive to the needs of employees. He said a survey of about

600 of the ANSA Barbados' 900 employees had indicated that there were some areas in which they thought management could improve.


"The areas of weakness we experience are not uncommon with large organizations but we want to do better," commented Mr. Mouttet. He went on to identify that communication, appraisals, accountability, service and teamwork as some of the areas that could be improved.

Group Organizational Development Manager, Ms. Monique Hassell, said the initiative was designed to meet a number of goals including building self-awareness, understanding the manager's role in fostering accountability and engagement, building high performance and effective teams as

well as becoming more customer centric.

"We wanted to provide a programme which was practical and could be applied immediately," said Ms. Hassell.

The programme is being facilitated by LCI Consulting Inc., a regional management consultancy firm which specializes in human resource development strategy and interventions. It has been customized for the company and each model is aligned with the their core values.

"We want to ensure that we remain true to these values. Now more than ever, in these challenging times, it is important we do not lose sight of these tenets in our everyday interactions with each other," Mr. Mouttet said. 

Information and photo published in the Barbados Business Authority – Monday, May 27, 2013

TROPICAL RHYTHMS 'FOR THE FUN OF LIFE' PROMOTION

ANSA McAL Trading Ltd. (Guyana) does it again

Yet another fun promotion from ANSA McAL Trading Ltd. (Guyana)!

ANSA McAL Trading Ltd. (AMTL) launched its Tropical Rhythms 'For the Fun of Life' Promotion in January, but due to the overwhelming response held it over until May 2013. Brand Representative, Ms. Anjeta Hinds stated that this was the first promotion of its kind, and thanked all who supported.


She said that the company will continue to hold promotions under various brands to give customers chances to win fabulous prizes.

At the prize giving ceremony Ms. Hinds revealed, with a grin on her face, that the grand prize winner had submitted at least one thousand entries. Dedication paid off for Mr. Navindra Singh who not only took home the first prize of a brand new Mazda Axela motor car but also an Apple iPad.

AMTL's Managing Director, Ms. Beverly Harper presented Mr. Singh with his prizes, and he wasted no time to take

his place in the driver's seat with his wife next to him.

Mr. Singh expressed his excitement on owning his first car. He thanked the company for giving him the opportunity to win and pledged his continuing support to AMTL.

The grand prize winner encouraged persons to support the company, adding that he will continue to give his support. Other winners in the promotion were Mr. Robin Bacchus who won an Apple iPhone and Ms. Sue-Channie Chan who walked away with a 32" LCD Television. 



//// REGIONAL NEWS

CHEEKIES DIAPERS' 'BUNDLE OF JOY' PROMOTION


ANSA McAL Trading Ltd. (Guyana) celebrates Mother's Day

ANSA McAL Trading Ltd. (Guyana) once again donated hampers filled with Cheekies Diapers to the mothers of newborn babies in Georgetown and Berbice, Guyana on Mother's Day.

The presentation of "Cheekies Bundle of Joy" hampers marked the 14th anniversary of this annual tradition. Hampers were presented to mothers who gave birth to their beautiful babies on Mother's Day and the gifts were well received, bringing smiles to the many new mothers.

ANSA McAL's Cheekies Brand representative, Mr. Joel Lee, said that it is always a pleasure to be a part of this wonderful tradition of supporting mothers as they

usher in a new generation filled with hope and promise on Mother's Day. Large hampers containing 120 diapers were presented to the mothers of the first boy and girl at the Georgetown Public Hospital.

The company also expressed its gratitude to the management and staff of all of the hospitals throughout Guyana who have helped to make the "Cheekies Bundle of Joy" presentation on Mother's Day 2013 a great success. 




//// REGIONAL NEWS

INAUGURAL ANSA McAL AWARD OF EXCELLENCE PROGRAMME UNVEILED

AMTL Supports
Excellence In Their
Local Community

Guyana's leading youth and sports organisation, the Rose Hall Town Youth and Sports Club (RHTY&SC), as a part of its ongoing efforts to recognise and honour outstanding residents of Berbice, has unveiled the first ever '*ANSA McAL Award of Excellence Programme*'. The Award, which is the brainchild of the Club's Secretary/CEO Mr. Hilbert Foster, was approved by the Managing Director of ANSA McAL Trading Ltd. (Guyana) Ms. Beverly Harper, who also serves as the Club's Patron.

Mr. Foster disclosed that the ANSA McAL Award of Excellence Programme will honour three outstanding Berbicians who, over the years, have excelled in a Leadership capacity in the areas of Sports, Education and Community Development. The general public will be involved in the process of identifying these individuals and will be able to do so by making nominations between May 4th – June 1st.

Winners in the three areas, Leadership, Sports, and Community Development, would be selected by a panel of judges headed by veteran Guyanese television journalist, Mr. Gregory Rambarran. The winners will be selected based on years of service, impact on society and role model status. Nominees should be over 40 years old. Each winner would receive a plaque, a medal of excellence and a collection of gifts. 



 Ms. Beverly Harper, Managing Director - ANSA McAL Trading Ltd. (Guyana)

“ALL IS NOT LOST AS LONG AS ANSA McAL IS HERE”


ANSA McAL Inspires Confidence

“**A**ll is not lost as long as ANSA McAL is here,” those are words spoken by Margaret George, a shareholder for “as long as I can remember,” she humbly quips.

Margaret was sharing her sentiments with the ANSA McAL staff members at the Group’s recently concluded Annual General Meeting at TATIL Headquarters. Sipping on a sorrel

Shandy Carib after the AGM, she shared with the team her foray in garment making which started at ANSA House, Queen Street over thirty five years ago. She still operates W’s Uniform Factory in Arima and like any business operator she keeps her eye on current trends and market conditions.

“There is a level of uncertainty in the air. People are watchful and conservative in their spending habits. Operating a garment business in the times we live is certainly challenging and I have

experienced my fair share of ups and downs. I came to this, our AGM, because I was determined to be here in spite of the heavy rain. I said to myself, if ANSA McAL can continue to operate and expand in these hard times and still be so successful, then I can do it as well. I have my family and my employees to look after. I feel inspired by the financial results of the Group, so any thoughts of my business closing down has gone out the door. I needed the inspiration, and I found it”, she smiled. 



WORK HARD...PLAY HARD

Over the past month some of the Group's Subsidiaries/Sectors/Brands have been up to some really fun and interesting activities and events. Join us as for a quick update on what some of our ANSA brothers and sisters have been up to.

Tatil – Hit n' Run

Tatil's cricket team, the Hit n' Run Squad, have been going from strength to strength in recent months, and they can now boast of taking part in the QPCC 8 A-Side Windball Tournament. The tournament was held during the second week of May at the Queen's Park Oval and the squad did very well, taking down popular team, Witco.



ANSA Merchant Bank – Back to Nature

The Management and staff of ANSA Merchant Bank along with their friends and family went back to nature with a hike in the mountains of Rio Seco. They followed a hiking trail over hills and through rivers and at the end soaked up the sun in a glorious waterfall and pool.



WORK HARD...PLAY HARD

ANSA Automotive – May Madness

ANSA Automotive had a whirlwind month in May with events, promotions and of course some good old fashioned Trini liming. Take a look at three of the many activities which they hosted:



S.E.A. Cool-Down Initiative

ANSA Automotive launched this new initiative that will reward deserving Primary School students on the completion of their Secondary Entrance Assessment (S.E.A.) Examination. On Thursday 9th May 2013, 150 students from Sacred Heart Girls R.C School, St. Catherine's Girls A.C. Primary School and Trinity Junior School were the first to enjoy ANSA Auto's 'S.E.A. Cool-Down Initiative.' The lucky students, accompanied by their teachers and some ANSA Automotive's Managing Directors, were treated to a movie at the local Digicel IMAX cinema.

A special thank you goes out to the Route 2 Maxi Taxi Association for their generous assistance in providing transportation for all who attended.



Soca Monarch 2013 Prize-Giving Ceremony

On Friday 3rd May 2013, representatives from ANSA Automotive journeyed to Point Fortin to deliver a brand-new Mitsubishi Lancer GLX to the 2013 Soca Monarch Champion Austin 'SuperBlue' Lyons. Diamond Motors' General Manager Mr. Rishi Basdeo praised 'Blueboy' on his triumphant return to the Soca arena. Also on at the prize-giving ceremony was another familiar ANSA McAL face: Mr. Stephan Williams, Guardian Media Limited's Promotions Manager - Electronic Media. Guardian Media Limited was the official Media sponsor for this year's competition.

That's what we like to see: ANSA McAL subsidiaries doing BIG THINGS!!!





This was the 62nd running of the Midsummer Classic which is officially known as the Carib Brewery Midsummer Classic. In addition to being the 2nd leg of the Triple Crown for 3yrs old horses, the other 2 jewels being the Easter Guineas and the Derby. The Midsummer Classic was first run as the trial stakes over 6 furlongs in 1952, when it was won by "Bright light" at the Queens Park Savannah in Port of Spain. The distance was increased to 7 furlongs in 1970, to 8 furlongs and 130 yards or 1720 meters in 1978 to 1800 meters in 1994 and to 1900 meters since 1998.

The Carib Brewery Midsummer Classic was hosted by the Arima Race Club on Friday May 31st 2013 at Santa Rosa Park, with an overwhelming support from the public. The Sponsorship & Events Department planned and coordinated the day's event.

The Sales department took this opportunity to invite and host the Brewery's customers throughout Trinidad and Tobago and it proved to be an exciting day, full of competitive Horse Racing, good fun, clean and lively entertainment. Those who did not know how to bet on the horses certainly learned how to and of course some were very lucky and others not so lucky. Ladies came dressed up with their fancy hats and enjoyed every moment of the day's activities while the men were busy checking the odds and lining up to place one big bet on that favorite horse praying that it was to be their day.

The feature race was race number 9 on the day's card of 10 races. War of Words won the race easily, having now won the first two jewels – the NLCB Easter guineas and Midsummer Classic – he is now on course for the Triple Crown as the Trinidad Derby is to be staged on September 24th 2013. The Jamaica-bred colt was ridden by Wilmer Galviz for trainer John O'Brien. A very proud and overjoyed owner, Anthony Wight, received his crystal trophy from Leesa Murally, Chief Financial Officer, Carib Brewery Limited.

Carib Brewery would like to thank everyone who contributed in some way to making this event the success it was.

CSR HIGHLIGHTS

Our Support Runs Deep

Sports Day Fun Thanks to ANSA McAL



From left to right: Ms. Samara Ashby, Corporate Communications Officer II – ANSA McAL, presents Ms. Conchita Coggins, Principal/ Care Giver – Loving Hearts Pre-School, Nursery & Day Care Centre, with three snack filled hampers that were used as prizes in the school's Sports and Family Day. We're sure the kids were excited to win these hampers that were filled with goodies from AMCO

ANSA McAL Supports Indian Arrival Day Celebrations in Trinidad and Tobago



Ms. Sharon Balroop, Group Corporate Communications Manager - ANSA McAL, presents Mr. Jeewan Ramdhanie, Executive Member – Sanatan Dharma Maha Sabha with a contribution towards the hosting of the organization's various Indian Arrival Day celebrations, which took place during the last week of May across Trinidad and Tobago

NOTICE:

if you would like to see your subsidiary's employees, events and current promotions featured in the Corporate Broadcast, please submit articles, well captioned photos and ads to shereen.ali@ansamcal.com



Carib Brewery

SALES PERSONALITY OF THE YEAR AWARD 2012 & KEN LALLA Challenge Trophy 2012 *Sherman George*



Sherman George, receives the Sales Personality of the Year Award for 2012 & the Ken Lalla Challenge Trophy for 2012 from Andrew Sabga



From left - Sherman George - Sale Personality of the year Award & the Ken Lalla Challenge Trophy 2012
Sheldon Roach - Sales Manager of the Year Award 2012
Andrew Sabga - Sector Head, Beverage
Amrick Jagdeo - Top Seller of the year Award 2012
Miguel Marquez - Commercial Director, Brewed Division

1. Who is Sherman George?

I like meeting people, travelling to interesting destinations around the world and also doing a lot of "hands-on" auto mechanics.

Support comes mostly from my beautiful wife, Melina, who always makes me believe nothing is impossible for me to accomplish.

2. What major obstacle were you able to overcome in the last year?

A major obstacle I overcame last year was being able to significantly improve the distribution of the Company's products to some major customers in my assigned route.

3. In what ways do you raise the bar for yourself and others around you?

I raised the bar by demonstrating an approach to the job by "pulling out all the stops" and doing whatever it took to get the job done, in order to satisfy the customers and the Company at very "critical" times during the year.

4. If your team members were asked to describe you, what would they say?

That I'm reliable, dependable, hardworking, honest, outgoing, a people's person and "good-looking" (haha). Oh by the way, he makes a mean curry duck!

5. With your new promotion as Area Sales Manager, what advice can you give to other salesmen?

Always remain focused, dedicated, people oriented and loyal to your Company. Always be willing to go the extra mile.

6. Where do you see yourself in the next 5 years?

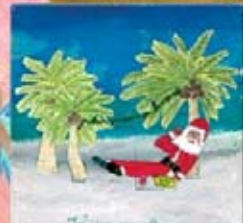
In the next five years I hope to see myself even further up the Organisational ladder, through hard work, dedication and a commitment to additional academic work.

Thanks:

I would like to thank Mr. Sheldon Roach, Supermarket Channel Manager, Mr. Miguel Marquez, Commercial Director – Brewed Division and Mr. Andre Rickson, South Route Channel Manager amongst many other managers. I would also thank my peers and all other support staff throughout the Company and the trade. Along my journey, support also came from my customers, family and friends.



ANSA McAL CHRISTMAS CARD ARTWORK COMPETITION 2013



1ST PRIZE

**APPLE
IPAD
4**



2ND PRIZE

**BEATS BY
D R E
& IPOD NANO**



3RD PRIZE

**APPLE
IPAD
MINI**



4TH PLACE

**SAMSUNG
GALAXY
TAB 2**



This competition is open to all children of ANSA McAL employees between the ages of 11-18. Entrants must be current students and have at least one parent or guardian employed with the ANSA McAL Group of Companies.

RULES OF ENTRY:

1. Entrants must be aged between 11 and 18 by 31 December 2013.
2. Entrants may submit no more than 3 pieces of artwork.
3. Artwork must be Christmas-themed, original and unaided.
4. Artwork should NOT include the ANSA McAL logo and finished artwork should be approximately 8 inches by 10 inches.
5. All artwork must be produced on art paper, using an art medium of the entrant's choice.
6. Entrants should write (in print) the following information on the BACK of their artwork: Name, Address, Telephone Number, Email, Age (as at 31 December 2013), School Name, Name of Parent and Workplace of Parent.
7. Artwork must be submitted to ANSA McAL Corporate Communications Department, 9th Floor, 11 Maraval Rd., Port of Spain, Trinidad by August 1 2013. No late entries will be accepted.
8. The winners will be determined by a specially selected ANSA McAL panel. The decisions of the panel will be final.
10. Artwork will not be returned to entrants and will become the property of ANSA McAL.
11. Competition winner may be asked to be involved in publicity and promotions around this event (including their Parent or Guardian).
12. The 1st Place winning entry may be reproduced for Christmas Cards and may also be reproduced for other related purposes.
13. The 2nd and 3rd Place winning entries may be reproduced for Christmas Cards and/or for other related purposes in subsequent years.
14. All winners will be announced by Friday 14th September 2013.

SUBMISSION DEADLINE: August 1, 2013