



ansa mcal  
GROUP OF COMPANIES

# CORPORATE BROADCAST

Special  
Edition

JANUARY 2017

# Together

# 135<sup>TH</sup>

# ANNIVERSARY



## Coming Together

ANSA McAL's 135th Anniversary Celebration at the Queen's Park Oval, Port of Spain, was an acknowledgement of the contribution that each and every one of you make, every single day of your lives to the Group.

It was a memorable event as we launched our love anthem *Together.* We also previewed the story of ANSA McAL through the "*I Am...*" Campaign and we announced that in 2017, we will lead the national response to gender violence, by partnering with PSI, a global health organization, that conducts initiatives on prevention of gender based violence.

Your Group stands today as one of the most robust, stable and progressive institutions in the region and further afield, and we should all feel proud to be part of such an iconic company.

We serve a purpose far greater than ourselves. We are part of a great nation and a phenomenal region. We contribute to national development through the millions of dollars in taxes we pay and the investment we make in human, technical and natural resources.

The landscape literally changes through the construction of our ideas and vision of a better country and life for us all. We contribute in so many ways to the arts, sports, culture and education. It is indeed hard to imagine a world here, without the presence of ANSA McAL.

I am very proud of what we have accomplished *Together*, as we continue to inspire and elevate the lives of our employees and citizens in Trinidad and Tobago and the region.

Thank you for joining us at our 135th Anniversary celebrations.

*Together* we are.....*Family.*

Sincerely



A. NORMAN SABGA, LLD (Hon.) UWI  
GROUP CHAIRMAN AND CHIEF EXECUTIVE





**A SPECIAL NIGHT OF REVEALS AS ANSA McAL UNVEILED IT'S LOVE ANTHEM "Together", ITS "I Am" CAMPAIGN AND IT'S RESPONSE TO ENDING GENDER BASED VIOLENCE IN TRINIDAD AND TOBAGO**

At ANSA McAL's 135th Anniversary Christmas Concert, held on Saturday 17th December 2016 at the Queen's Park Oval, **Group Chairman and Chief Executive, Mr A. Norman Sabga** announced an important CSR initiative for 2017.

ANSA McAL, through a collective response to the scourge of gender based violence plaguing society, will partner with **PSI International** to support the "MAKE IT STOP" initiative. This will be done through interventions in vulnerable communities, schools, offices and a multimedia campaign with Guardian Media Ltd. This will be the largest response conducted on gender based violence in Trinidad and Tobago borne out of the need to protect and nurture mothers, daughters and sisters.

PSI is a global health organisation that conducts initiatives on prevention of gender based violence.

Another first on the night was the unveiling of the Group's **"I AM"** campaign sustaining the need to share the greater purpose of the ANSA McAL employee, who have helped shaped the landscape in the places where the Group operates, and are very much the fabric of society. The new "I AM" campaign will kick off in the early part of 2017.

Additionally, Group Chairman also launched the ANSA McAL corporate love anthem called **"Together"**. The song was voiced by one of Trinidad and Tobago's most versatile singer, Neval Chatelal, who was ably backed by the world renowned Lydian Singers. The tune was composed and produced by Black Ice Studios, Keron Thompson, also known as Sheriff Mumbles, the man behind Bunji Garlin's song "Differentology". This song was nominated and won best lyrical content at the Advertising Agencies Awards in 2015. The Group's own anthem will now be used at company events across Trinidad and Tobago and the region.



**ansa mcAl**  
GROUP OF COMPANIES

**135<sup>TH</sup>**  
ANNIVERSARY

# Celebrating Together



# The Celebration Never Ended

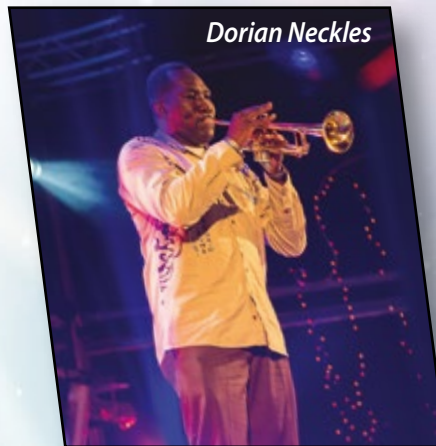


# ANSA's *Finest Performers*



**Marlene Felix**

Marlene joined the ANSA McAL Group in 1990. Currently she is a Sales Representative for Diamond Motors. Marlene has been a member of her church choir, Supernatural Voices of Deliverance for over 30 years. She brought the house down with a powerful rendition of "O Holy Night".



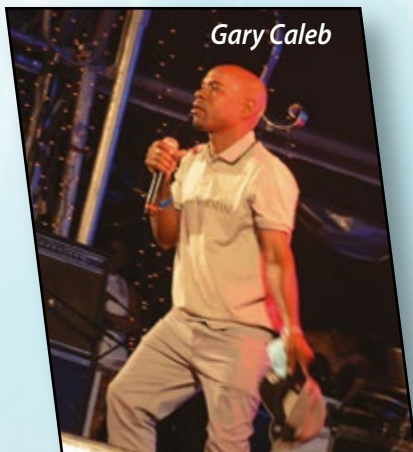
**Dorian Neckles**

Dorian joined ANSA Automotive in March 2016 as the General Manager of Leasing. The nickname "Energizer Bunny" came about when Dorian started playing the marching bass drum with the "Pathfinder" Band. From there, he learnt to play several percussion instruments until the year 1998, where his interest in the trumpet began. He blew his heart out at the celebrations.



**Giselle Ali**

Giselle joined ANSA Polymer in June 2012. A young mother and wife, she holds BA degree in Leadership and Management. She has a tremendous passion for singing. Giselle began singing in church and St. Augustine Girls' High School Parang Band "La Nueva Experiencia". This was her first time on a big stage and she created quite a stir.



**Gary Caleb**

Gary, also known as Garo, has been working with ANSA Coatings for 8 years in the Warehouse Department. An avid sports fan, he enjoys playing football and cricket and also enjoys reading in his downtime. Gary is known for being full of energy and is always willing to participate in company talent competitions. He's a guy with a big heart and bigger personality and he brought his 'A' game on the night!



**Gabrielle Fraser**

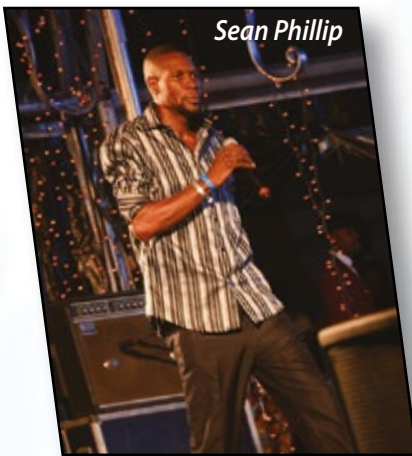
Gabrielle joined AMCO's - Pharmaceutical division in April 2016 as a Medical Rep. She performed with the "Love Movement" choir several years ago and this was the first time Gabrielle performed as a soloist on the big ANSA McAL stage. She made quite an impression with her song 'Santa Baby'.



**Allycia Bheekoo**

Allycia joined Group IT 2 ½ years ago, working on special projects. She began singing at age 8 where she later joined the Knox Presbyterian Church Choir. Allycia has been actively singing at small gatherings but this was her first time gracing the BIG stage with her jazzy talent. She sang like a pro!

# ANSA's *Finest Performers*



Sean joined ANSA Polymer in March 2012. From a tender age he delved into the Reggae and Dancehall genre of music, including Soca and has been singing since then. He aspires to be Trinidad and Tobago's FIRST reggae and dancehall entertainer to bring a Grammy Award back home! This is our own Ziggy Rankin and he had the crowd eating out of his hands!

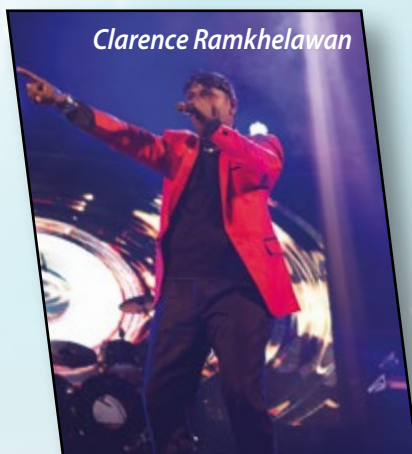


Marsha has been part of the ANSA McAL family for over 23 years. She is a valued member of the Group Facilities Department and loves to sing and dance and is full of life. Her warm and pleasant demeanour makes a visit to the 9th floor in the TATIL Building an enjoyable experience.

Marsha performed "Ribbons" by Marilyn Williams and captured the audience with her delightful voice and stage presence.



Fabien is a Driver with the Licensing Department at ANSA Automotive, having joined the company as a security guard in 2014. He always aspired to be a driver. Fabien is a "Star" in the making because at any event, where a voice is needed, just call on Fabien to sing his heart out. Fabien is also a member of his church choir. He was our "Justin Bieber" on the night.



Clarence joined ANSA Automotive as the HSSE Manager in 2012. Clarence was a key player in the opening of ANSA Motors Chaguanas. When we say "life of the party" and a "show stopper" at ANSA Automotive, we talking about no other that Clarence Ramkhelawan. Talk about a Star, well Clarence shone!



A recent graduate of the University of the West Indies, Michaela joined TATIL Life as an Actuarial Analyst in December 2015. At age 8 she began playing the violin after attending an orchestra performance and fell in love with the violin. There was no turning back and we saw why, as she let her talent speak for it self on the night.



Kenson joined Carib Brewery 32 years where he began singing at Carib's Calypso Competition. He has performed at Calypso Tents and copped the Young King title 21 times. Kenson is no stranger to the spot light and we are proud to call him one of our own. What a singer!

## Q&A WITH MICHAELA FORBES

### Get to know ANSA's Finest Youngest Performer



Q. Which instruments do you play?

A. Violin and little bit of pan and piano.

Q. What was the first tune you learned?

A. Twinkle Twinkle Little Star

Q. Is there a particular instrumentalist you admire?

A. I actually want to list two favourites - Hilary Hahn who is an amazing classical violinist and Lindsey Stirling, who mixes her classical training with today's modern music.

Q. Tell us about your experience performing on the BIG stage for ANSA McAL's 135th Anniversary?

A. Firstly, I want to say thank you to ANSA McAL for allowing me to be part of this event! This was the first time performing solo in front of such a large audience and it was quite exciting to perform in front of my co-workers, many of whom did not know that I play the violin. I thoroughly enjoyed my experience.

Q. Were you nervous before or during your performance?

A. I was a little nervous just before the performance, but a short prayer and the cheers from my TATIL Life family helped me to relax.

Q. We understand from a little birdie that talent runs in your family. Does your dad, Mr Ian Forbes, our Brewing Operations Manager at Carib play any instruments?

A. He used to play the drums when he was younger.

Q. Would you perform for us again if given the opportunity?

A. Yes, I would be happy to.





ansa mcal  
GROUP OF COMPANIES

135<sup>TH</sup>  
ANNIVERSARY

# FASHION EXPLOSION



And the ANSA is...



Yuh Think is only  
Head Office can  
Party

**WE  
CAUGHT  
YOU!**



All Together Now



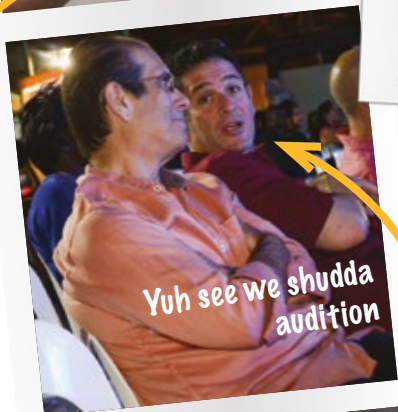
Yo I wanna  
be like him



No No We aint  
going home



But all yuh goin the  
wrong direction



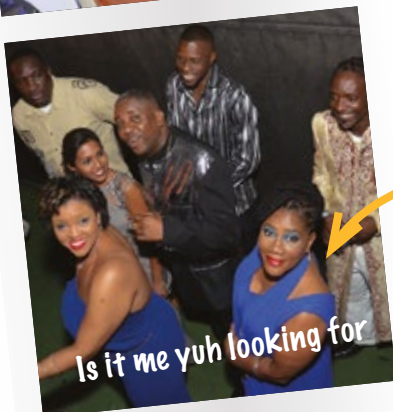
Yuh see we shudda  
audition



Yuh see Officer I can stand  
up on one foot



ANSA this Call?



Is it me yuh looking for

# ANd YOU Said...

“  
*Congratulations on a fabulous event. My staff enjoyed it immensely. There was a huge sense of pride felt to be part of the ANSA McAL family.*  
 - Miguel Marquez, Commercial Director - Carib Brewery Ltd  
 ”

”  
**I HAD A GOOD TIME. GCCU YOU GUYS DID A GREAT JOB (AS USUAL)!**  
 -VANESSA SMITH, SENIOR HR COORDINATOR - ANSA McAL LTD  
 “

”  
**Thanks to GCCU for including me to perform at ANSA 135th Anniversary Concert. It was a fantastic experience and I hope it can happen again soon.**  
 - Allycia Bheekoo, Senior Business Analyst, Group Information Technology  
 “

“  
*Sincerest thanks for the Group initiative in sharing the celebration of the 135th Anniversary with all employees. It was a fantastic event that I thoroughly enjoyed! The effort, investment and energy that went into planning for the entertainment, enjoyment and safety of us all is truly appreciated.*  
 - Susan Wharwood, Planning Manager - CDC  
 ”

“  
*Kudos, Kudos and more Kudos to the team and Mr. David Lum Kong. The Tobago contingent came out strong and attended what was described as a very special event and it was thoroughly enjoyed.*  
 Lisa Maillard, Office Manager- TOMCO  
 ”

”  
**Thanks to ANSA McAL for making me into a 'Star'. I felt incredibly proud and honored to have represented ANSA Motors at this special event”.**  
 - Fabien Samuel, Driver - ANSA Motors  
 “

“  
*Congrats on coordinating such an amazing event. I can safely speak on behalf of the team here at CBL that we had a wonderful time. The decor was beautiful and the food... fantastic.*  
 Job well done!  
 - Mr. Antron Forte, Marketing Manager - Carib Brewery Ltd  
 ”

## Public Relations - Christmas Memories

# KIDS PARTY

On the 15th December 2016, ANSA McAL Trading (Guyana) Limited held its Annual Kids Party for six orphanages within close proximity of Beterverwaging, East Coast Demerara.

Kids came from Blessed the Children Home in Industry, St. John's Bosco Home in Plaisance and Hope's Children's Home in Enmore, all within our community on the East Coast of Demerara.

They were treated to meals, gifts and games, met Santa and collected gifts. Spiderman made a guest appearance and added to afternoon's excitement.

Check out the action.



## Christmas Day Hampers

# Bundles of Joy

New moms who gave birth to babies at the Georgetown Public Hospital on Christmas Day were treated to “Bundle of Joy” hampers presented by ANSA McAL Trading (Guyana) Limited.

At the time of the team’s arrival, four babies (two boys and two girls) were delivered as early as 3 minutes after midnight to three hours ten minutes with the first baby being a girl.

Brand Representatives Joel Lee and Oneca Benjamin presented SOFT TAILS Diaper hampers containing 104 diapers and baby wipes.

The ANSA team congratulated the mothers as well as distributed samples of Soft Tails diapers to all mothers on the ward and wished them a Merry Christmas.



*First Girl: GHPC, Mother Nichola Smith, ANSA McAL Rep. Joel Lee and Oneca Benjamin*



*First Boy: GHPC - Mother, Omika Woolford, ANSA McAL Rep. Joel Lee and Oneca Benjamin*



*Second Girl: GHPC - Mother, Kittesha Thornhill, ANSA McAL - Rep. Joel Lee and Oneca Benjamin*



*Second Boy: GHPC - Mother, Tennesha Bristol, ANSA McAL Rep. Joel Lee and Oneca Benjamin*

# Glass Angels

How often do we take for granted the things that the less fortunate around us have never had an opportunity to enjoy?

A nice chocolate just for yourself, some extra snacks to share when friends come over, a beautiful towel to brighten up a room, a ham or even a turkey. There are many amongst us and we almost never notice them or don't realize how challenging it may be for them to even think of spending their income on stuff like this.

This year, despite the many challenges we faced to collect donations and delegate time for shopping and putting together some amazing hampers, Glass Angels was able to spread a little joy to those closer to us.

Charity begins at home so let us not take anyone for granted. The smallest of gestures can sometimes make the biggest difference in someone else's life.

Thanks to the management and staff of Carib Glassworks Limited for making this possible.

Glass Angels

**JOY!**  
**JOY!**





**ansa mcal**  
GROUP OF COMPANIES

The Corporate Broadcast is for  
you and about you.

## **NOTICE**

*If you would like to feature your subsidiary events, useful company information, employee achievements and current promotions in the Corporate Broadcast, please submit articles and well captioned photos or ads to [natasha.ramnath@ansamcal.com](mailto:natasha.ramnath@ansamcal.com) or contact 225-4973*